



Center for Executive
and Professional Education

PORTLAND STATE UNIVERSITY

Center for Executive and Professional Education

CERTIFICATE PROGRAMS INCLUDE

Business Analysis: Through exposure to real-world professionals and hands on learning, you will learn how to assess business problems and opportunities, and analyze solutions to recommend those which best meet your businesses' needs.

Business of Craft Brewing: Learn from local brewers and distillers, PSU School of Business faculty, and finance and accounting experts who specialize in the craft beverage business in this one-of-a-kind online program. By the end of this four course certificate, you will have an investor ready business plan for your own craft beverage business.

Digital Marketing Strategies: Through dynamic lectures, real life case studies, interactive discussions and a group project, you will gain exposure to the latest techniques and tools for improving your organization's marketing and brand-building efforts.

Human Resource Management: This comprehensive program provides students with all the tools they need to implement the HR function in their organizations. This certificate program is designed to equip students with the knowledge and skills necessary to contribute to any business, whether one is a manager or member of the human resources team.

Project Management: The Project Management Certificate offers a combination of project planning and tracking tools, along with communication, leadership, and conflict-management skills to give project managers the balance they need to be successful.

Lean and Six Sigma: The Six Sigma and Lean Management programs put you on the fast track to achieving your career aspirations and the goals of your company. Here is your opportunity to discover the potential of continuous improvement methods that can make you an effective and in-demand Lean and Six Sigma specialist.

PARTICIPANT MIX

If you seek professional advancement or recognition, want to develop effective management or technical skills or wish to prepare for a career in a new field, you will benefit from our professional development programs. Each program is a series of courses offering comprehensive training directly related to many job functions, adding breadth and depth to your existing knowledge and skill base.

CURRICULUM

Instructors are selected for their knowledge of specific topics and their understanding of instruction for working professionals. They design academically sound programs with real-world application. Instructors include leading business specialists as well as faculty from Portland State's School of Business, Maseeh College of Engineering and College of Liberal Arts and Sciences.

Portland State University's Center for Executive and Professional Education offers essential education for the business professional. Our courses are taught from a practical perspective and scheduled for working adults. Subjects range from Business Analysis and Digital Media, to Human Resource Management and Six Sigma. Many of our courses can be customized and brought Onsite to your organization.

To apply or register,
visit pdx.edu/cepe

Current Certificates:

Athletic & Outdoor Product Management
Business Analysis
Business of Craft Brewing
Business Management
Construction Contracting
Data Analytics
Design Thinking & Innovation
Digital Marketing Strategies
Human Resource Management
Lean Leadership
Lean Practitioner
Project Management
Six Sigma
Strategic Communications and PR
Strategic Organizational Management
Sustainable Supply Chain Management



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Sustainable Supply Chain Management

WHAT IS SUSTAINABLE SUPPLY CHAIN MANAGEMENT?

Sustainable supply chain management (SSCM) is the planning and oversight of the entire supply chain, from people and activities, to resources and products. An efficient, well-managed supply chain creates value and helps a company gain the competitive advantage. Typically, SSCM attempts to centrally control or link the production, shipment and distribution of a product. By effectively managing the supply chain, companies are able to cut excess costs and deliver products to the consumer faster, and in many cases, cheaper. This is done by keeping tighter control of internal inventories, internal production, distribution, sales, and the inventories of company vendors. SSCM is based on the idea that nearly every product that comes to market results from the efforts of all of the links in the supply chain. Found in nearly all industries, there are 130,000+ jobs for supply chain logistics experts, managers, and other professionals.

Supply chain and logistics professionals across the entire supply chain (procurement, manufacturer, distribution, transportation, warehousing, and retail) are increasingly part of their organization's strategic management teams. As a result, they often can benefit from additional education and credentials to assist them in their current position or to advance their careers. Our SSCM certificate program will help you expand your knowledge base with relevant, practical curriculum that builds your skills in this dynamic field. All of our courses are taught by experienced SSCM industry professionals. Come to one of the country's most innovative universities to launch or advance your career!

PROGRAM OBJECTIVES

The Sustainable Supply Chain Management certificate exposes students to the overall strategy and practical aspects of the supply chain. Courses are designed to provide participants with the knowledge and skills necessary to create value for their organizations.

CURRICULUM

The introductory courses lay the groundwork of the program, providing an overview of supply-chain essentials including strategy, forecasting, planning, sourcing, purchasing, operations, logistics, and transportation, with a particular emphasis on corporate social responsibility. As a result, students don't only learn to manage a supply chain using valuable tools, but they also come to think critically about the effects of their actions on sustainability and human rights throughout the product lifecycle. The electives allow students to personalize the learning to their specific needs. Whether participants opt to explore global influences, financial strategies, supplier selection, risk management, or production schedules, there are multiple options available.

Required (four courses):

- Intro to Supply Chain Management
- Strategic Sourcing and the Procurement Process
- Operations and Logistics Management
- Supply Chain Sustainability and Social Responsibility

Electives (choose two):

- Supply Chain Finance and Optimization
- Supplier Relationship Management

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For more information, visit pdx.edu/cepe/supply-chain-management

FACULTY INCLUDE:

M. Stephen Mahaffey, CSCP
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